

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 CU-04 /017 W
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R 121410Z MAY 75
FM AMEMBASSY BUCHAREST
TO USIA WASHDC
INFO SECSTATE WASHDC 2649
AMEMBASSY VIENNA

UNCLAS BUCHAREST 2032

USIA FOR IEE AND IMV

VIENNA FOR RPO

E.O. 11652: N/A
TAGS: SCUL, RO
SUBJECT: OPENING COMIC STRIP EXHIBIT

THE COMIC STRIP EXHIBIT PREPARED BY RPO VIENNA OPENED MAY 5TH BEFORE A GOOD-SIZED AUDIENCE OF ROMANIANS AND DIPLOMATS AND WAS HIGHLY PRAISED BY ALL VISITORS. THE EXHIBIT, WHICH TRACES THE DEVELOPMENT OF AMERICAN CARTOON DRAWING (IN NEWSPAPERS AND COMIC BOOKS) IN A CHRONOLOGICAL MANNER, FEATURED PANELS BEGINNING WITH "THE YELLOW KID" (WHICH APPEARED FOR FIRST TIME 80 YEARS BEFORE, MAY 5, 1895) UP TO THE MORE RECENT "BEETLE BAILEY," "WIZZARD OF ID" AND OTHERS. GUESTS INCLUDED ARTISTS, ART CRITICS, WRITERS AND HISTORIANS IN ADDITION TO THE CULTURAL ATTACHES FROM THIRD COUNTRIES

IN ADDITION TO THE EXHIBIT PROPER (WHICH FEATURED LIFE-SIZED FIGURES FROM "BRINGING UP FATHER" WITH REMOVABLE HEADS SO THAT GUESTS COULD POSE) THE POST-REQUESTED VTR ("CAVALCADE OF COMICS") AND THE AGENCY-ACQUIRED "PEANUTS" TV SPECIAL MADE BIG HITS IN OUR MOST EXTENSIVE MULTI-MEDIA PROGRAM TO DATE. THE IMV-PRODUCED VTR DUBBED IN ROMANIAN WAS VERY HELPFUL IN EXPLAINING THE ARTIST'S IDEAS AND CONCEPTS AS WELL AS ENFORCING
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MESSAGE OF CARTOON DRAWING AS LEGITIMATE, CREATIVE

AMERICAN ART FORM.

RPO PRODUCED EXCELLENT SUPPORT MATERIALS AND THUS FAR
EXHIBIT HAS ATTRACTED LARGE-SIZED AUDIENCES FOR PROGRAM
WHICH INCLUDES SHOWING OF VTR AND THE PEANUTS FILM.

UNIQUENESS OF THE ART FORM AND IMAGINATIVE FORM
OF PRESENTATION (POST OPENED EXHIBIT IN THEATRE INSTEAD
OF EXHIBIT HALLS TO ALLOW FULL IMPACT OF OTHER MEDIA
FORMS AND ADEQUATE SEATING) HAS MADE THIS ONE OF MOST
SUCCESSFUL EXHIBITS. POST APPRECIATIVE TO RPO FOR ITS
EFFORTS AND IMV AND DESK OFFICER BROWN FOR THEIR
CONTRIBUTION.

VIETS

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Message Attributes

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Draft Date: 12 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Subject: OPENING COMIC STRIP EXHIBIT THE COMIC STRIP EXHIBIT PREPARED BY RPO VIENNA OPENED
TAGS: SCUL, OEXC, RO
To: USIA
Type: TE
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